

# CERTIFICATION INCENTIVE PROGRAMME FOR SME'S UNDER PQI INITIATIVES 2025

THINK CERTIFICATION TO  
BENEFIT THE CONSUMER



Government of Pakistan  
Ministry of Science & Technology

## ***BACKGROUND***

In Pakistan, there exist around 3.2 million SME's out of which less than 5% units have any Certification System. However unlike large enterprises in the formal sector, Small and Medium Enterprises (SME's) are constrained by financial and other resources. This inherent characteristic of an (SME's) makes it imperative that there should be a mechanism through which it may get support in business and human resource training & development.

Private sector has always propelled and remained the main driver of growth. Development of a competitive knowledge based economy through innovation and value addition is one of the enabling pillars of Pakistan Vision 2025. Competitiveness refers to the ability to produce and deliver quality products and services effectively and profitably. Vision 2025 envisages investment in the determinants of national competitiveness, especially skill development, innovative technologies and engagement in international markets for economic uplift of the country. In this scenario, revival is directly or indirectly linked to Science & Technology sector. To Support the SME sector, it is essential to create space and offer incentives to this sector to play dominant role in growth

## ***MAIN OBJECTIVES OF THE PROJECT:***

- To provide incentive grant to more than 2000 SME's over a period of 3 years for adopting and implementing any certification system in the relevant areas of their business.
- To organize training programmes for SME's & other Stake holders in establishing & maintaining different certification systems.
- To improve competitiveness and sustainability of Pakistani Entrepreneurs / SME's in global supply chain.
- To extend facilitation fro technical compliance of products and services so as to meet the norms or technical regulations of importing countries.

## ***NEED FOR CERTIFICATION***

Compliance to international standards on quality, environment, safety and social accountability has been universally recognized as one of the key strategic elements of product competitiveness in both domestic and international markets, along with price and delivery factors. Quality is the pre-requisite for successful market access and for achieving continued customer satisfaction.

In order to enhance exports and to be more competitive in the world market, it is imperative that a sound certification system for the recognition of credible products and services should start working and the relevant stakeholders should immediately strengthen their efforts in capacity building & implementing certification systems.

